



PRESS RELEASE

For Immediate Release
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2004 Professional Photographer's Awards Announced by IPC

NEW YORK, NEW YORK, April 2004 The International Photographic Council (IPC), a non-governmental organization of the United Nations, has announced the recipients of its 6th annual Professional Photographer Leadership Awards. The winners will be recognized at the IPC's "International Professional Photographer's Month" luncheon at the United Nations in New York City on Tuesday, May 11th. Karen A. Smith-Pilkington, chair and president, greater Asia region, Eastman Kodak Company is scheduled to be the keynote speaker.

The awards are presented each May, designated International Professional Photographer's Month, by the International Photographic Council, a Non-Governmental Organization (NGO) of the United Nations. The winners are selected by each of four Professional Photography organizations, from among their members: the White House News Photographer's Association (WHNPA); the American Society of Magazine Photographers (ASMP); the Professional Photographers of America (PPA); and the Wedding Portrait Photographers International (WPPI). Each organization decides which of their members receives the award each year based on the standards they use within their organization. This year the IPC has is also honoring a distinguished professional photographer with a special Lifetime Achievement Award.

The 2004 IPC award recipients are as follows:

Dennis Brack / IPC WHNPA Leadership Award

For over thirty years, Dennis Brack's photographs have won awards from the White House News Photographers Association, the National Newspaper Photographers Association and the World Press Association. He is a member of the Executive Board of The White House News Photographers Association, and for the past sixteen years has been one the five members on the Standing Committee of Press Photographers of the U.S. Senate. This group determines photographic access for the Senate, The House of Representatives, the Political Conventions, and the Inaugurations.

Represented by Black Star, Mr. Brack averaged a picture a week published in TIME magazine for twenty-two years. The times and the technology have changed, but Dennis has kept up with this technology. He still shoots medium and large format film for clients like The National Gallery of Art and Exxon Mobil, but shoots with the latest digital equipment for Bloomberg News, der SPIEGEL, and many other of the ever-changing publications in our business.

Stanley Rowin / IPC ASMP Leadership Award

After giving up a successful marketing and sales career to become a photographer. Rowin eventually found his niche photographing executives. He photographs for magazines as different as Glamour and Scientific American, and shoots advertising and annual reports for companies as diverse as StrideRite, Verizon and Microsoft. He was among the first photographers to grasp the importance of the Internet as a medium for photographers getting work and one of the first to warn about major threats to the industry as a result of the new technology.

After serving as a national director, he was elected ASMP president and has just completed his second term. He recently created the ASMP Digital Standards Committee working with equipment and software manufacturers, clients and other trade associations to be pro-active in getting photographer's interests voiced in the creation and implementation of digital workflows and standards.

As President, Stanley also redirected the energies of ASMP towards working for all freelance publication photographers, with emphasis on information, education, and advocacy. His presidency will be remembered for his outreach to other associations, his wonderful sense of humor, his knowledge of the industry and its major issues, and finally for his ability to think outside of the box.

Frank Cricchio / PPA IPC Leadership Award

Frank Cricchio is known as a dynamic leader and an innovator in our profession, who has achieved the distinction of being the only photographer to receive over 1,000 merits from the Professional Photographers of America. He has received the Master of Photography Degree, the Fellow of Photography and the Hon. Fellow from ASP, and Hon. Masters degrees from the PPA, Japan, Puerto Rico and Mexico. In addition to being called the Master's master, Frank is also a respected author, lecturer and consultant.

He is considered to be one of the greatest teacher/photographers on the social scene in America today, and has a remarkable gift for making the most difficult lighting and posing set-ups seem very simple. His articles on exposure techniques have been translated into as many as 8 different languages as he lectured around the world and throughout the U.S.

Frank has held the presidency in the Texas Professional Photographers Association, the Southwest Photographers Association, the PPA, and the American Society of Photography. The Texas House of Representatives honored him for significant contributions to photography. He is also a member of the prestigious organization, The Camera Craftsmen of America, limited to 40 photographers from around the world, and has been president since 1998.

Bambi Cantrell / IPC WPPI Leadership Award

Bambi Cantrell, PPA Certified, Photographic Craftsman, is one of the most sought after professional photographers in the San Francisco Bay area.

Active in the industry since 1984, her images have appeared in The New York Times, American Photo, Ebony and Rangefinder Magazine, as well as a number of other publications.

A featured instructor at Santa Fe Workshop, the WPPI convention (Wedding and Portrait Photographers International), and Hasselblad University, her programs are always standing room only. She has received the lifetime achievement award from WPPI, along with numerous print awards from Eastman Kodak, Fujifilm and the WPPI.

Tony Leonard / IPC Lifetime Achievement Award

Tony Leonard may be history's single greatest thoroughbred photographer. For more than 40 years his lens has documented the great champions, the classic races, the moments of high drama and the most historic events of the Sport of Kings. Today, Tony's work is recognized the world over as the pinnacle of sport journalism.

Winner of the acclaimed Eclipse Award for photography, his work has been a staple in every serious industry periodical, from The Blood-Horse to The Thoroughbred Times, Equus to Daily Racing Form. His four decades on the backstretch, his artist's eye, his irrepressible personality, and his penchant for stories has made Tony a virtual encyclopedia of racing lore.

The International Photographic Council (IPC) is a multinational non-governmental organization of the United Nations, composed of representatives from every major sector of the photographic industry. Founded in 1974, it is dedicated to increasing worldwide recognition of photography as a universal means of communication through the adoption of a motto, "Peace through understanding, Understanding through Photography, the Universal Language."

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