

USA TODAY

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TRENDING

Why popular e-cigarettes are a danger to children

JIM WATSON, AFP/GETTY IMAGES



IN LIFE

Women and men, get fit in 2014 with stylish gear

GAIAM

Online TODAY

WHAT WE'RE FOLLOWING

A look ahead to news, features, photos and videos we'll be posting today at usatoday.com and on our free apps for all mobile devices.



MIKE ROEMER, AP

Workers clear seats of ice and snow at Lambeau Field in Green Bay.

NEWS Weather is sure to play a big part in today's **NFL wild-card games** as San Diego visits Cincinnati and **Ice Bowl II** is promised at a freezing Lambeau Field, when San Francisco visits Green Bay. Follow the action at usatoday.com/sports.



E*trade has several ads slated to run during the Super Bowl.

MONEY If you watch the **Super Bowl** for the ads more than the game, get a preview of hot new commercials only at usatoday.com/money.

Sunday talk

ABC This Week: Sens. Charles Schumer, D-N.Y., Rand Paul, R-Ky.

CBS Face the Nation: Senate Majority Leader Harry Reid, D-Nev.; Reps. Peter King, R-N.Y., Matt Salmon, R-Ariz.

CNN State of the Union: Wisconsin Gov. Scott Walker, R-Wis.; National Economic Council Director Gene Sperling.

Fox News Sunday: Former GOP presidential candidate

Romney: On Fox News Sunday. Mitt Romney.

NBC Meet the Press: Janet Napolitano, head of the U.S. delegation to the Sochi Olympics.

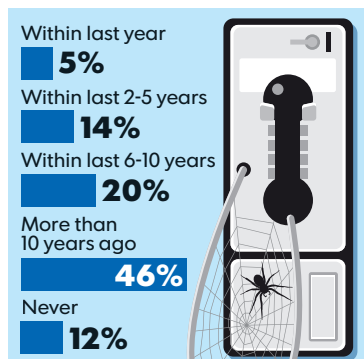
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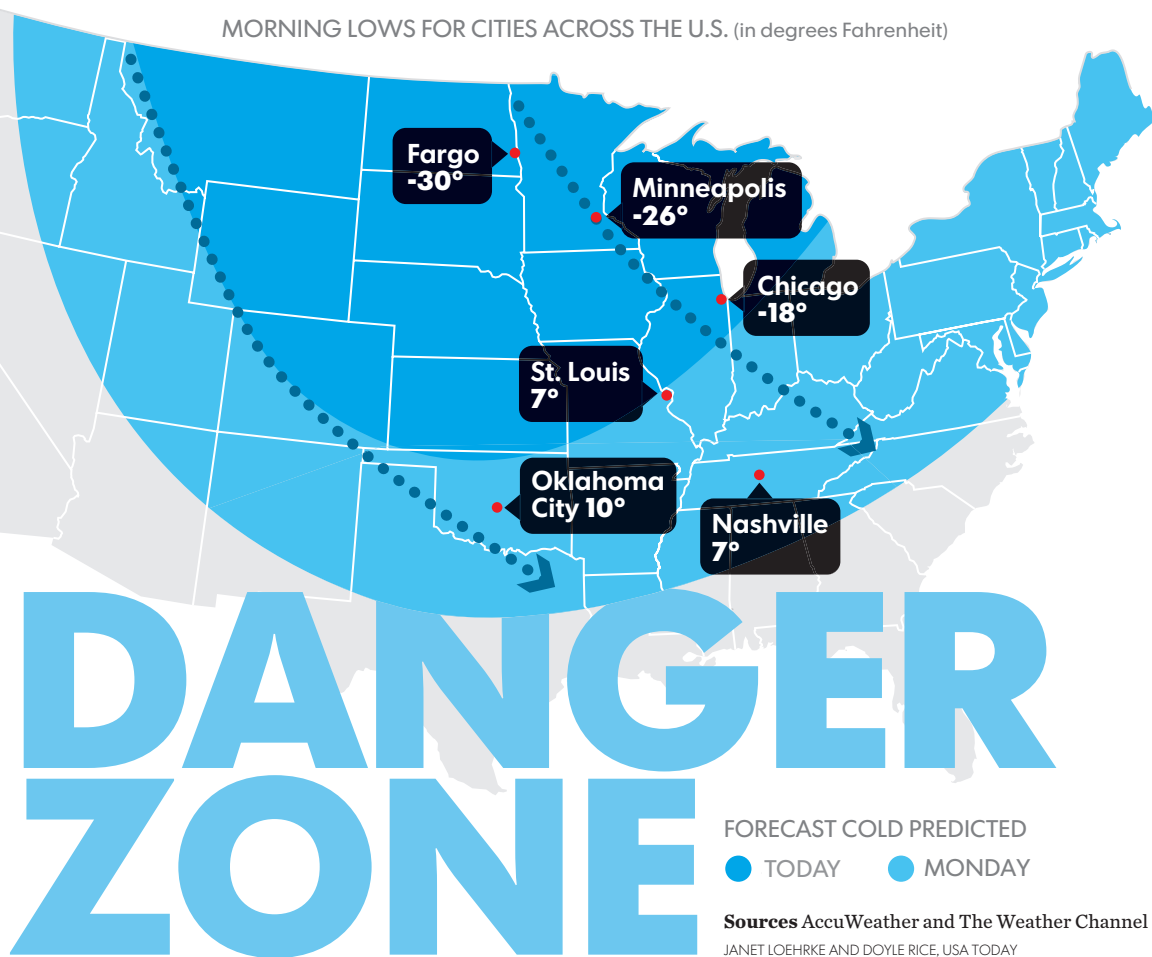
USA SNAPSHOTS®

Times a-changin'

The last time we used a public pay phone:



Source Harris Interactive for Scout GPS survey of 2,044 adults
ANNE R. CAREY AND PAUL TRAP, USA TODAY



Arctic blast to sweep across two-thirds of country; 'nostril-hair-freezing' temps may hit historic lows

Natalie DiBlasio
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USA TODAY

A dangerous arctic blast will drive swiftly into the heart of the nation today, just as millions of people in the Midwest and Northeast had put a deadly snowstorm and wicked cold snap behind them.

"It's beyond nostril-hair freezing weather," says Michelle Vanden Plas, 40, of St. Paul, Minn. "It's been horrible and it's going to be even worse. We won't be able to walk the dogs at all and we take them out in pretty much anything."

Today through Tuesday, a cold air mass from the north will chill two-thirds of the U.S., leaving parts of the Mid-Atlantic and Northeast with single-digit highs and cities such as Chicago and Minneapolis with temperatures of 20 to 30 degrees below zero.

That's before factoring in the wind chill, which will reach 50 to 60 degrees below zero in some places by this evening.

The storm could bring heavy snow to the Great Lakes and Ohio Valley and freezing rain from the Deep South, along the Appalachians and into New England for the next couple of days, the National Weather Service says.



JACQUELYN MARTIN, AP

Nick warms himself on a steam grate with other homeless men Saturday, just blocks from the U.S. Capitol.

"It's about as harsh a three-day period as you'll ever see in some areas of the country," says Joe Bastardi, chief forecaster at Weather Bell, adding it has been at least two decades since the country has seen an air mass this cold. "If you are out there, it's dangerous. Temperatures like these can freeze flesh in 10 minutes."

Today's National Football League playoff game between the Packers and San Francisco 49ers at Lambeau Field in Green Bay, Wis., could be among the coldest ever played, even besting the infamous 1967 Ice Bowl game against the Dallas Cowboys. The National

Weather Service forecasts a high for the day of 2 degrees, with winds making it feel more like minus 15 to minus 20.

Even in parts of the country used to seeing chilly temperatures, officials are warning residents to take precautions. Minnesota called off school Monday for the entire state — the first such closing in 17 years.

"It gets cold in Minnesota, but we are talking about historic cold in the coming days," says Bruce Gordon, spokesman of the Minnesota Department of Public Safety.

Contributing: The Associated Press

Breast-feeding in public: Why not church?

Lauren Markoe
Religion News Service

Jesus was breast-fed, a point often made by mothers who want to breast-feed in church. Indeed, if breast-feeding is part of God's plan, why not in church?

"Breasts were made to feed a baby," said Misti Ryan, a devout Christian lactation consultant in Texas whose business has a cross in its logo. She says a mother can breast-feed modestly, something she did with her five children in her Baptist congregation. "The church needs to go there."

Pope Francis did go there last month, in his much-noted comment about a young mother and infant who had come to a recent general audience: "She was shy and didn't want to breast-feed in public, while the pope was passing," Francis recalled. "I wish to say the same to humanity: give people something to eat!"

Though breast-feeding advocated delighted in the pope's words, many Americans — at least according to a series of informal conversations and online forums — still feel queasy about breastfeeding in the pews. And



NIKOLAS GIAKOURIDIS, AP

Mothers feed their babies during World Breastfeeding Week in November in Greece.

though American mothers are increasingly choosing to breast-feed and 77% of babies are nursed for at least some part of their infancy, the site of a woman breast-feeding in church can still raise eyebrows and draw disapproval.

But it's generally a quiet disapproval: No one wants to be seen as the one who denied food to a baby or denied its mother the opportunity to worship.

Mary Fischer, a popular online blogger on parenting issues known as "The Mommyologist," blogged last fall about the "5 Places Moms Need to Breast-

feed Discreetly." Church was No. 5.

"It's wonderful when moms want to bring the kids to church and nurture their faith early on," she wrote. "But a cover-up is a necessity with a baby in tow."

The post inspired hundreds of comments, many of them taking Fischer to task, and a mocking parody on a feminist parenting website. Fischer did breast-feed her son, who is now 7. But not in her Catholic parish.

Elizabeth Dalman, a new mother who lives near Anaheim, Calif., says the reaction to her breast-feeding in her Baptist church has always been polite, but she can tell at times that fellow congregants feel uncomfortable. Dalman's son, now 10 months, hates to nurse under those apronlike cover-ups that hide a nursing mother's breasts — but also babies' heads.

Barbara Emanuel, executive director of La Leche League International, says experiences vary by church but that it's a shame breast-feeding is an issue anywhere — given that "it's what women's bodies are made for" and that for millennia, "it wasn't discussed."

This is your life. This is your life on tech.

CES extravaganza: A glimpse of the world that will be

Jefferson Graham
@jeffersongraham
USA TODAY

Coffee makers and a dishwasher that can be fired up while you're out doing errands. Driverless cars. Wearable tech gear, and not just smart watches, goggles and sunglasses — there's even a line of smart jewelry that displays new photos from your Facebook and Instagram feeds.

No, you haven't stepped into an episode of *The Jetsons*. You're looking at the big trends on tap for the 2014 International Consumer Electronics Show, a mammoth annual tech extravaganza in Las Vegas. Preview events begin today for the show, which runs through Friday.

It's not just a big deal for tech insiders. CES often sets the tone for the rest of the year for which gadgets will win the hearts, minds and wallets of consumers.

Each year, CES packs in thousands of attendees despite its seemingly diminished influence: This year, more than 150,000 are expected. Some of the most popular tech products of recent times — Apple's iPad and iPhone, Amazon's Kindle and Samsung's Galaxy smartphone — were introduced elsewhere. But CES remains the biggest tech show in America, and it's a place for the entire industry to congregate.

Tim Bajarin, a longtime inde-



KAPTURE

Kapture's \$99 wearable audio recorder will be on display.

pendent analyst who has attended CES since 1975, says the show is more relevant than ever.

"The promotional value that comes from the show, the chance to see new technologies and trends that will emerge through the year, is unmatched," says Bajarin, president of Creative Strategies.

In many ways, CES is the Super Bowl for geeks — a week-long bacchanal of parties, exhibits and keynote speeches from the likes of Yahoo CEO Marissa Mayer and Intel CEO Brian Krzanich. Among bands performing at private events during the coming week: Fleetwood Mac, the Dave Matthews Band and Lynyrd Skynyrd. Celebrities touting products at booths include singer Pharrell Williams, rapper 50 Cent and football's Tim Tebow.

Deals are made behind the scenes. Headlines and reputations are made onstage and in the cavernous exhibit halls. Heavy hitters such as Samsung Electronics and Sony are going all out, with a slew of new products and press events.

► STORY CONTINUES ON B2